

# FLOW

Future of Logistics,  
Operations & World Trade

FEATURING  
**GLX**  
GULFOOD LOGISTICS

## SHAPING TOMORROW'S INTELLIGENT SUPPLY CHAINS

In association with

**GITEX**  
GLOBAL

Organised by

كون  
**KAOUN**  
INTERNATIONAL

Co-located with

 **GULFOOD**  
MANUFACTURING

**EXPO CITY DUBAI**

**4-5 NOVEMBER 2026**

# WHY FLOW

## Geopolitical Disruption Risk

Over 60% of global supply chains remain exposed to conflict, climate events, and pandemics (e.g., Red Sea disruptions). FLOW provides a timely platform for resilience-building, enabling exhibitors to showcase disruption-proof solutions to buyers seeking stability.

## Emergence of New Trade Routes

Alternative corridors (IMEC, trans-African routes, Arctic) have grown ~30%, reshaping global logistics. With Dubai at the centre, FLOW 2026 aligns exhibitors with new Global South trade flows and multimodal opportunities.

## Rising Tariffs & Protectionism

Escalating trade barriers (US-China, EU regulations) are complicating cross-border flows. FLOW enables G2G and B2G dialogue, positioning exhibitors as compliant, efficient partners for policy-driven trade environments.

## AI-Driven Logistics Transformation

AI adoption can cut logistics costs by up to 40% through automation and predictive analytics. FLOW's tech zones allow exhibitors to demonstrate AI solutions to operators and investors accelerating post-2025 digitisation.

## Sustainability as a Commercial Mandate

Logistics generates ~8% of global CO<sub>2</sub> emissions, driving urgent green regulation (including COP28 commitments). FLOW's sustainability focus and Green Corridor pavilion highlight net-zero logistics solutions at a critical buying moment.

## E-Commerce & Last-Mile Acceleration

Rapid e-commerce growth is intensifying last-mile and urban logistics challenges. FLOW fills a gap by spotlighting city logistics, enabling exhibitors to engage major retailers and marketplaces.

## Nearshoring & Friendshoring Shift

Regionalised supply chains are redefining trade and manufacturing investment. FLOW connects exhibitors with governments, investors, and corporates reshaping these new alliances, particularly across emerging markets.

## Growth of South-South Trade

Developing economies are prioritising South-South trade yet remain underrepresented at global events. FLOW targets these blind spots, unlocking access to high-growth buyers in Africa, Central Asia, and beyond.

## Multimodal Logistics Expansion

Digitised handovers across sea, air, rail, and road are becoming critical to efficiency. FLOW offers a single platform to showcase integrated multimodal solutions aligned with Dubai's expanding infrastructure.

## Innovation & Startup Momentum

Logistics innovation is accelerating across AI, robotics, IoT, and automation. FLOW X 100 and curated matchmaking connect exhibitors with startups, pilots, and investment opportunities in a fragmented market.

# WHY NOW



# Introducing FLOW

*where leaders redefine the new era of trade*

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In a world of uncertainty, manufacturers face complex supply chain disruptions.

These challenges present an opportunity to move towards more resilient and intelligent supply chains.

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## High-impact global summit and exhibition

Accelerating trade through government, business, investment and technology partnerships.

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## Driving growth across a \$32T global trade landscape (WTO)

Cementing the UAE as a global gateway.

# The global logistics industry faces it's most *transformational* moment



SUPPLY  
CHAIN  
DISRUPTIONS



RISING  
TARIFFS



NEW TRADE  
ROUTES



SUSTAINA-  
BILITY  
IMPERATIVE



AI & TECH  
REVOLUTION



INFRA-  
STRUCTURE  
GAPS



# FLOW Organiser

Creator of globally renowned events



## Our powerful network in the enterprise and government ecosystem

+ 600,000

BUSINESS EXECUTIVES

190+

PARTICIPATING COUNTRIES

500+

GOVERNMENT ENTITIES

+ 20,000

EXHIBITING COMPANIES

2,700+

INVESTORS

4,000+

SPEAKERS

6,000+

START-UPS

85,000+

EXHIBITING EXECUTIVES

Every year and growing

# Strongest global public-private network

## REGIONAL GOVERNMENTS & TRADE ASSOCIATIONS



## TECH COMPANIES



# With the supply chain industry booming now is the time to showcase your impact and capture growth across freight, warehousing and ai-driven logistics



## GLOBAL LOGISTICS ON THE RISE

\$11T (2025)  
→ **\$16T** (2028)  
13% CAGR.

[source](#)



## GLOBAL WAREHOUSING MARKET

\$1.01T (2025) to  
→ **\$1.73T** (2030) at a  
8.0% CAGR.

[source](#)

## GLOBAL AIR CARGO & FREIGHT LOGISTICS MARKET

\$76B (2025) to  
→ **\$137B** by (2030)  
12.5% CAGR.

[source](#)



## AI IN LOGISTICS TO HIT

\$708B (BY 2034)  
44% CAGR.

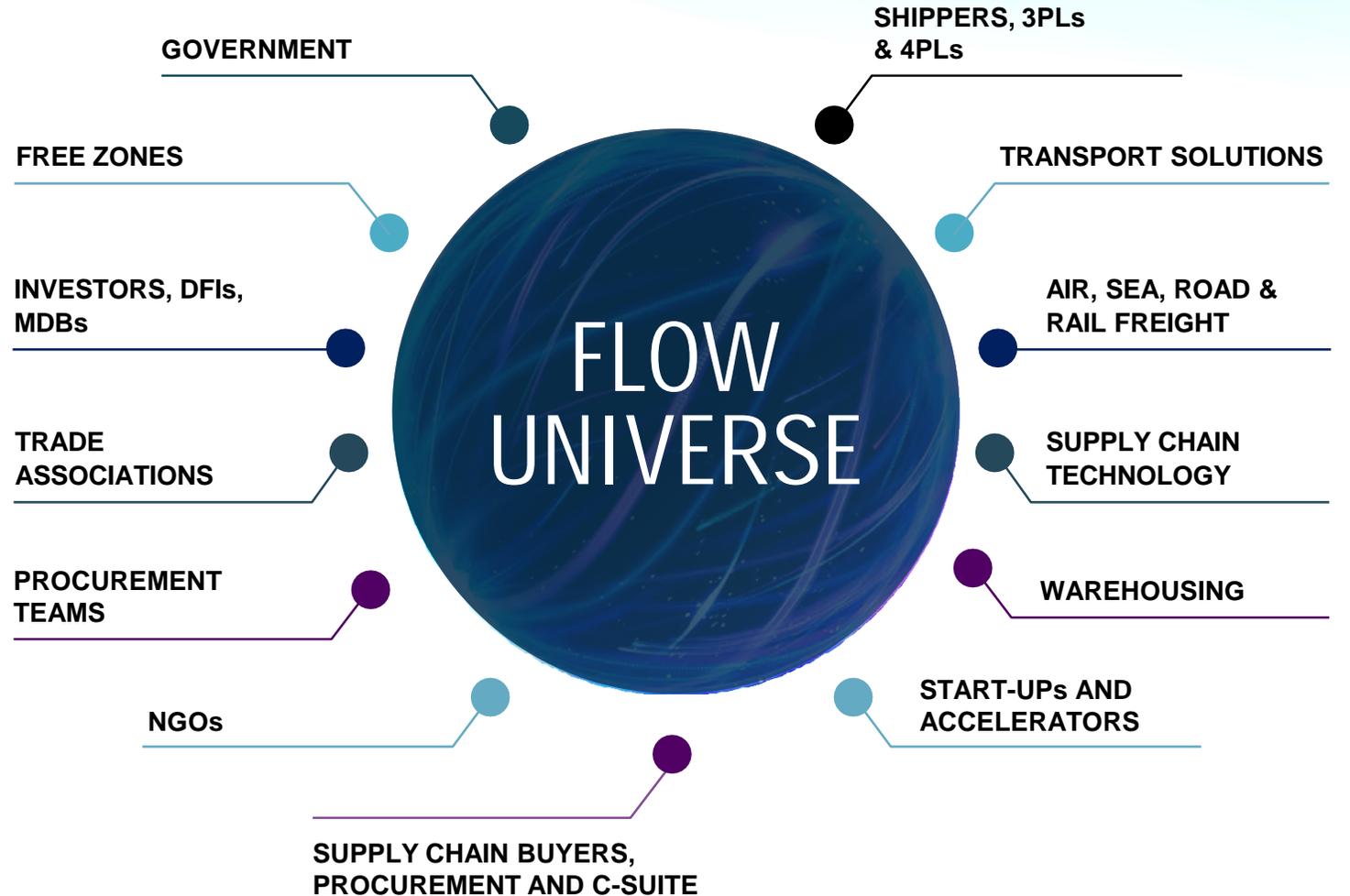
[source](#)



# Product Journey Through FLOW: From Factory to Doorstep



Be part of  
a fully integrated  
ecosystem  
for the supply  
chain and  
logistics  
industries  
transformation



# Where global trade, technology and innovation converge in the UAE

**15K**

High-level Industrial buyers

**150+**

Exhibitors

**65+**

Participating Countries

**100+**

Start-ups

**100+**

Investors



# The World's First Exhibitor Platform Spanning the Entire Product-to-Market Chain



- Air Cargo Booking Platforms
- Air Cargo Tracking Systems
- Cargo Security Screening Systems
- Driver Monitoring Tools
- Fleet Visibility Platforms
- Freight Brokerage Platforms
- Fuel Efficiency Optimisation Tools
- Ground Handling Vehicles
- Last-Mile Delivery Software
- Shared Mobility for Logistics (MaaS)
- Ship-to-Shore Cranes
- Terminal Operating Systems (TOS)
- Truck Telematics Devices
- Vehicle Telematics Systems



- AI Driven Forecasting
- API Ecosystem & Middleware
- Big Data Analytics
- Blockchain Traceability
- Cold Chain Solutions
- Cloud Based SCM Platforms
- Cybersecurity for SCM
- Digital Twin Simulations
- ERP & TMS Integration
- Predictive Maintenance Solutions
- RFID & Sensor Technologies
- Robotics Process Automation (RPA)
- Supply Chain Visibility Tools
- Sustainable Supply Chain Tech



- Automated Sortation Systems
- Automated Storage Systems
- Barcode Tracking Systems
- Cold Storage Infrastructure
- Conveyor Belt Systems
- Cold Chain Solutions
- Forklifts & Pallet Jacks
- Packaging Automation
- Palletising Robots
- Returns Processing Systems
- Security Systems
- Smart Shelving Systems
- Sorting Robotics
- Warehouse Execution Systems (WES)
- Warehouse Management Systems (WMS)



- Air Cargo Airlines
- Airport Cargo Terminals & Handling Operators
- Airport Free Zone Logistics Operators
- Cold Chain Logistics Providers
- Fleet & Transport Operators (Road / Last-Mile)
- Integrated Logistics Providers & 3 PLs
- Port & Terminal Operators
- Railway & Intermodal Operators
- Shipping Lines (Global Container, Regional Bulk, Specialised Ro-Ro)

# Meet the buyers who move global markets

**Chief Logistics Officers | Supply Chain  
Decision Makers & Buyers from Industry**

Aerospace & Defence  
Agriculture  
Apparel & Fashion  
Automotive  
Chemicals  
Construction  
Electronics & Consumer  
Technology  
Energy, Oil & Gas

FMCG  
Food & Beverage  
Industrial & Manufacturing  
Healthcare, Pharmaceuticals  
& Medical Devices  
Home & Lifestyle Products  
Mining & Metals  
Retail & E-Commerce



# Where breakthrough technologies converge to transform the industry



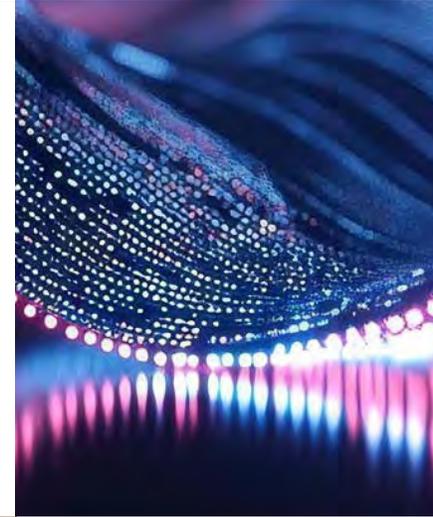
## INVENTORY MANAGEMENT SOFTWARE

RFID and barcode integration  
Real-time stock tracking  
Automated replenishment systems  
Multi-channel inventory synchronisation



## FLEET MANAGEMENT SYSTEMS

Route optimisation algorithms  
Vehicle maintenance scheduling  
Fuel efficiency monitoring  
Driver performance analytics



## TELEMATICS

GPS-based location tracking  
Engine diagnostics and alerts  
Driver behavior monitoring  
Compliance and regulatory reporting



## WAREHOUSE MANAGEMENT SYSTEMS (WMS)

Slotting optimisation  
Order picking automation  
Labour management tools  
Integration with ERP systems



## SUPPLY CHAIN VISIBILITY PLATFORMS

End-to-end tracking dashboards  
Supplier collaboration portals  
Risk assessment modules  
Multi-modal shipment monitoring



## AI-POWERED PREDICTIVE ANALYTICS

Demand forecasting models  
Anomaly detection in shipments  
Pricing optimisation tools  
Scenario simulation engines



# Where breakthrough technologies converge to transform the industry



## IOT SENSORS AND DEVICES

- Temperature-controlled monitoring
- Asset location tagging
- Condition-based maintenance
- Environmental impact sensors



## BLOCKCHAIN FOR TRACEABILITY

- Smart contract automation
- Provenance verification
- Anti-counterfeiting ledgers
- Cross-border compliance tracking

## ROBOTICS AND AUTOMATION

- Autonomous guided vehicles (AGVs)
- Robotic picking arms
- Conveyor system AI
- Drone inventory scanning



## LAST-MILE DELIVERY TECHNOLOGIES

- Autonomous delivery vehicles
- Crowdsourced driver networks
- Parcel locker integrations
- Dynamic routing for urban logistics



# Introducing



## *Feeding a Connected World*

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In partnership with the world's largest annual food exhibition Gulfood, GLX exhibition is dedicated to food logistics and supply chain, designed to solve the challenges of feeding a connected world.

**Mission:** Accelerate investment, innovation, and operational solutions in food logistics to enable faster, safer, more sustainable global food flows.

**Deep integration with the world's largest food ecosystem:** GLX expands on Gulfood and its 8,500+ exhibitors, products from 195 countries, creating unparalleled scale and cross-sector reach.

**Policy and investment forum:** A prime venue for ministers, trade officials, and logistics leaders to align on supply chain cooperation and strategic infrastructure financing.

**Innovation showcase:** Spotlight technologies in cold chain, automation, digital traceability, and last-mile solutions across global networks.

# Why Global Food Supply Chain Matters



## 8+ BN PEOPLE DEPEND ON FOOD SECURITY

As food demand rises, efficient, resilient food logistics is a strategic necessity for national competitiveness, public welfare, and growth.



## USD 183 BN INDUSTRY

The global food supply chain market is projected to expand from roughly USD 183 billion in 2025 to USD 359 billion by 2034 at ~7.8 percent CAGR.



## FOOD GLOBALISATION

25 percent of food production is traded internationally, with logistics determining prices and market access.



## SUSTAINABILITY AND COMPETITIVENESS

Advanced logistics solutions (cold chain, digital tracking, automation) reduce waste, lower carbon emissions, and enable new business models across e-commerce, perishables, and trade corridors.



## POLICY OF SUPPLY CHAIN

Food supply chains intersect trade policy, infrastructure strategy, innovation investment, and public welfare, making logistics a tool for economic diplomacy and growth.

FLOW

# WORLD TRADE SUMMIT

A strategic platform catalysing  
the transformation of global trade.

SHAPE THE  
GLOBAL TRADE AGENDA

DRIVE  
ECONOMIC GROWTH

MAP TOMORROW'S  
TRADE CORRIDORS

ACCELERATE AI & TECH  
TRANSFORMATION

CHAMPION  
SUSTAINABLE TRANSITION

# We bring together government industry investors and innovators to redefine global trade and supply chains

## WHO IS IN THE ROOM

- Ministers for Trade, Economy, Industry, Transport
- C-Suite from Logistics Companies
- Supply Chain Leaders from Major Industries
- Multilateral Policy Makers and International Regulators
- Logistics Industry Trade Associations
- Free Zone & Logistics Hub Operators
- Strategic Global Investors

## STRATEGIC THEMES

### Trade Corridors of Tomorrow

Shaping the strategic trade routes and global connectivity of the next decade.

### Financing Logistics

Unlocking capital and partnerships to build tomorrow's logistics infrastructure.

### Technology Transformation

How AI, automation, IoT and data analytics are reshaping supply chains.

### Sustainability & Decarbonisation

Accelerating low-carbon logistics and climate resilient supply chains.

### Future-Ready Logistics Workforce

Upskilling talents for an AI-powered and tech-driven logistics industry.

# High-Impact Features Driving Collaboration & Innovation



## Flow Connections

Connecting influential logistics, warehousing and supply chain buyers with top-tier solution providers through a curated, high-impact matchmaking experience driving partnerships and business growth.



## Flow Future Skills Academy

Accelerated pathway to build future-ready skills keeping pace with the industry's transformation with on-site and remote certifications co-issued with major training institutions.

Skills: data-driven decision making, AI & automation integration, sustainable supply chains and procurement, resilience and strategic risk.



## Flow startups – from innovation to investment

Convening 100 award-winning and future-ready startups to scale and shape the future of intelligent supply chain.

Running live pitching sessions connecting innovators to global investors (FLOW NXT Stage).

Enabling test bedding of solutions within Dubai's state of the art logistics facilities.



## Flow sustainability and new mobility

Uniting global experts, policy makers and industry leaders to co-create sustainable supply chains and new mobility solutions including through dedicated summit tracks and matchmaking.

Showcase of cutting-edge solutions across the exhibition and first-hand experience with a **next-gen warehouse, new mobility garage and test ride zone.**

# Secure your participation

## EXHIBITION STANDS

## START-UP PODS

### Space Only

Minimum of 24 sqm

**\$566 PER SQM**

+ 5% VAT  
+ \$195 Insurance  
+ \$195 Marketing Power Pack



### Shell Scheme

Minimum 9 sqm & upto 24 sqm

**\$662 PER SQM**

+ 5% VAT  
+ \$195 Insurance  
+ \$195 Marketing Power Pack



### Single Pod

**\$1,328 PER POD**

+ 5% VAT



### Double Pod

**\$2,178 PER POD**

+ 5% VAT



WHAT YOU GAIN BEING AT

# FLOW 2026

## DEAL-FLOW AND FDI

Connect with decision-makers driving FDI, joint ventures, regional HQs and large budgets.

## HIGH-VALUE BUYERS

Direct access to Chief Logistics Officers, supply chain and procurement leaders across sectors from automotive to FMCG, healthcare and e-commerce.

## THOUGHT LEADERSHIP PLATFORM

Shape the agenda at the World Trade Summit on trade corridors, financing, AI and sustainability with ministers, regulators and multilateral institutions in the room.

## TECHNOLOGY SHOWCASE AT SCALE

Demonstrate AI, automation and sustainable logistics solutions to buyers actively seeking transformation partners.

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